



# अंतः प्रेरणा

**HIGHLIGHTS (APRIL-SEPTEMBER, 2021)**

**ATAL INCUBATION CENTRE-  
RAMBHAU MHALGI PRABODHINI  
(AIC-RMP)**

Supported by Atal Innovation Mission, NITI Aayog



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# HIGHLIGHTS

OF APRIL 2021


**APRIL  
2021**

## AIC-RMP ACADEMY

**सारथी**- Enabling Startup Mentors (online) Programme (<http://bit.ly/SaarathiReg>)

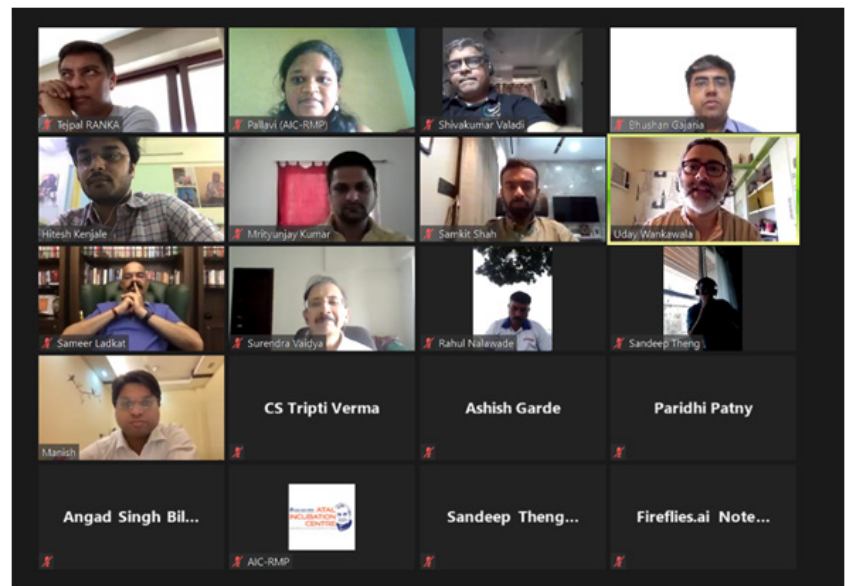
**Programme Dates:** 16th to 18th April 2021

**Duration:** 10 Live Learning Hours

**Knowledge Partner (s):** Beehive Capital & Aligned Pillars

**Outreach Partner:** EO Pune Chapter

**Registrations Received:** 8 Cities & 5 States from India



Conducted by Bhushan Gajaria (Beehive Capital Advisors), Samkit Shah (Founder, Aligned Pillars)  
 Panel Discussion: Manish Porwal (Founder, Loginext), Hitesh Kenjale (Co-Founder, Desihangover) &  
 Uday Wankawala (CEO, AIC-RMP) as a moderator.



## ONBOARDING OF NEW MENTOR



### SAMKIT SHAH

(Founder, Aligned Pillars)

<https://www.linkedin.com/in/samkitshah1/>

## PARTNERSHIP WITH PROFIT



Signed MoU with Bombay Chamber of Commerce and Industry on behalf of PROFIT, a project funded by the Asian Development Bank (ADB) to support enterprises in India and Greater Mekong Sub-region. The objective of the partnership is to establish trade links and facilitate investments for SMEs and Startups.

## STARTUP SUPPORT

1. Orientation Session by Wadhvani Venture Fastrack Team on Tools & Frameworks for Business Systems, Pitch Deck/ Pitching and Founders' Agreement, for AIC-RMP Incubatees
2. Intech Harness (AIC-RMP Incubatee) has been featured by Origiin IP Solutions (AIC-RMP' Expert/ Partner) under their 'Ahead of the Curve' initiative which showcases innovative startups, contributing to nation by solving existing problems  
Read the full Article, here:

<https://www.origiin.com/2021/04/21/ensuring-precision-water-supply-to-the-crop-intech-harness/>

## MAJOR UPDATE FROM INCUBATEE/S



JyoSH AI Solutions (AIC-RMP 2nd cohort Incubatee) has signed MoU with Dr. Panjabrao Deshmukh Krishi Vidyapeeth, Akola. Using artificial intelligence, the startup is developing a robot to automate cotton cultivation & harvesting. The news has been widely covered by the Press / local media.

## CALL FOR APPLICATION



AGRigate is an Accelerator Programme, in partnership with Global Parli and AIC-RMP, that bridges the gap between farmers, agri-startups and technology.

For more details: <https://www.agrigateindia.in/>

## CONTRIBUTION TO THE ECOSYSTEM

### Enventure 2021

AIC-RMP supported Enventure 2021, A Business Idea Competition of Entrepreneurship Cell and Skill Hub (E-Cell), St. Xavier's College, Mumbai, as a Title Sponsor. AIC-RMP Team & Mentors were part of the evaluation. The winners will be given pre-incubation opportunity at AIC-RMP.

### Panel Discussion at Startup Grind: Mumbai Chapter

Participation in the Panel Discussion on 'Startup Funding: Ecosystem Perspective' by Uday Wankawala (CEO, AIC-RMP)



# HIGHLIGHTS

OF MAY 2021



## STARTUP SUPPORT

Periodic Assessment of Cohort 1 Incubatees was conducted by Governing Board members and Mentors in five batches. It was great to see the startups successfully maneuvering through the pandemic times and set to seize new opportunities with the support from AIC-RMP Community.

A session by ZingHR company and Sam & Andy marketing firm on their respective offerings, was also conducted for Incubatees from Cohort-1 & 2.

## INCUBATEE ACHIEVEMENT

AIC-RMP 2nd Cohort Incubatee BHyve.io raised more than USD 300 K in 4 weeks with help from 100X.VC (Refer article by Shashank Randev from 100X.VC team)

[https://www.linkedin.com/posts/shashankrandev\\_startup-experience-fundraising-activity-6804969154249027584-0QKk](https://www.linkedin.com/posts/shashankrandev_startup-experience-fundraising-activity-6804969154249027584-0QKk)

## NEW PRE INCUBATEES ONBOARDED

AIC-RMP is giving Pre-Incubation Opportunity to two Social Enterprises, who are the winners of "EnVenture: A Business Idea Competition", organized by The Entrepreneurship Cell and Skill Hub (E-Cell) of St. Xavier's College, Mumbai in April, 2021.

- Team Yonderly (Mumbai) is creating a social e-commerce platform for small artists, creators and handicraft businesses.
- Team Sankalp (Ghaziabad) is providing skills & employment opportunities to ragpickers, while collecting stubble from farmers and converting it into brooms, compost, handicraft products, etc.

## BAAT CHEET: EPISODE- 5



ATAL  
INCUBATION  
CENTRE

Supported by Atal Innovation Mission, NITI Aayog

*'Speak, Showcase & Seize'*

# BAAT-CHEET

Episode-5



NITI Aayog

Supported By



ATAL INNOVATION MISSION

TOPIC

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**SUSTAINABLE TRANSFORMATION THROUGH  
BEHAVIOURAL CHANGE**



**MANISHA PHADKE**  
(FOUNDING DIRECTOR,  
NMIMS SCHOOL OF DESIGN)  
AIC-RMP MENTOR



**UDAY WANKAWALA**  
(CEO, AIC-RMP)



**RAJIB CHOWDHURY**  
(FOUNDER, THE GAMIFICATION  
COMPANY)  
AIC-RMP INCUBATEE

**PRESENTING COLLABORATIVE WORK OF NEW AGE DESIGN SCHOOL,  
ENTREPRENEUR & INCUBATOR**

JOIN US ON 

 SATURDAY, 1<sup>ST</sup> MAY 2021  
FROM 6.15 PM TO 7 PM

DESIGNED BY:



Word of Mouth Media  
[www.wordofm.in](http://www.wordofm.in)

## ONBOARDING OF NEW MENTOR



**DR. PARASHRAM PATIL**

(Expert, United Nation)

<https://www.linkedin.com/in/dr-parashram-sagar-patil-5ba6a43b/>



## CONTRIBUTION TO THE ECOSYSTEM

Participation in Jeppiaar Power Talk Series Webinar on “Importance of Innovation & Entrepreneurship during Challenging Times” by Uday Wankawala (CEO, AIC-RMP) as a Speaker



## UPCOMING PROGRAMMES

### Call for Applications | AIC-RMP Incubation Programme | Cohort 3

Click here for more details:  
<https://aic-rmp.org/application-form.php>


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 NITI Aayog  
 ATAL INNOVATION MISSION

## CALL FOR APPLICATIONS

AIC-RMP Incubation Programme | Cohort 3

### OFFERINGS

- Mentoring
- Workshops & Sessions
- Showcase & Pilot Opportunities
- Tech Due Diligence Support & Licenses from Partners
- AIC-RMP Seed Fund
- And Many More...

### WHO CAN APPLY?

- Indian Registered Startup
- Preferably from either of these Sectors:
  - Information, Communication & Technology
  - Tech for Social Good (For-Profit/ Non-profit)
- Stage of the Venture: Market Validation, Pre-Revenue / Go-To-Market, Revenue Stage
- Area of Operations: Maharashtra
- Technology, Innovation & Job Creation Potential

**APPLY HERE**  
<https://aic-rmp.org/application-form.php>

INCUBATION PERIOD: 12 months  
 LAST DATE OF APPLICATION: 21st June 2021

For Any Queries, Reach Out to Us on: [contact@aic-rmp.org](mailto:contact@aic-rmp.org) | [www.aic-rmp.org](http://www.aic-rmp.org)



# HIGHLIGHTS

OF JUNE 2021





## STARTUP SUPPORT

- Demo of COVID-19 Predictive Model/ Solution developed by Cohort 1 Incubatee- Vasundharaa to NITI Aayog representatives, Industrialist and Mentors

## STARTUP ACHIEVEMENTS

- Cohort 1 Incubatee- KisanSaathi was announced as 1st Runner Up- South Region, Agri Startup Awards 2021 by MANAGE & Samunnati  
[https://www.linkedin.com/posts/samunnati\\_kisansaathi-prem-rathod-activity-6809493472475783168-pqR5](https://www.linkedin.com/posts/samunnati_kisansaathi-prem-rathod-activity-6809493472475783168-pqR5)
- Cohort 1 Incubatee- The Gamification Company (TGC) has been featured in Economic Times  
[https://www.linkedin.com/posts/the-gamification-company\\_nitiayog-aicrmp-tgc-activity-6812677996516802560-eNRS](https://www.linkedin.com/posts/the-gamification-company_nitiayog-aicrmp-tgc-activity-6812677996516802560-eNRS)
- Cohort 1 Incubatee- San Eco Vision has been featured in MIT Solve  
<https://solve.mit.edu/challenges/resilient-ecosystems/solutions/48764>

## AIC-RMP INCUBATION PROGRAMME- COHORT 3

Overview of Call for Applications

80+

No. of Application  
Received

15+

States of India

30+

Cities

90+

Registered  
Startups

## AIC-RMP ACADEMY

- Panel Discussion on **"How to Navigate Your Business During Challenging Times"** for Startup Founders  
Watch Now: <https://youtu.be/Xm5UwD-7KK4>
- **On-Track: Guided Sessions for Startup Founders**  
5 Live Learning Hours  
Conducted by Bhushan Gajaria (Beehive Capital) & Samkit Shah (Aligned Pillars)  
Registrations Received from 27 cities & 13 states of India

## MENTORING SESSIONS OF PRE-INCUBATEES

For Team Yonderly and Team Sankalp by AIC-RMP Mentors- Dr. Radha Iyer (Professor, K. J. Somaiya Institute of Management Studies and Research) and Bipin Joshi (Co-founder, Giving Circle) respectively.

## BAAT CHEET: EPISODE- 6

Watch Now: [https://fb.watch/v/2WM73\\_41n/](https://fb.watch/v/2WM73_41n/)



*'Speak, Showcase & Seize'*

# BAAT-CHEET

Episode-6




TOPIC

## CREATING STUDENT ENTREPRENEURS FROM ACADEMIC CAMPUSES



**DR. HASEENA SAYED**  
Assoc. Prof & HOD- Commerce,  
Jai Hind College



**DR. K. GEORGE ABRAHAM**  
Assoc. Prof, Dept. of Chemistry,  
SIES College of Arts, Science & Commerce

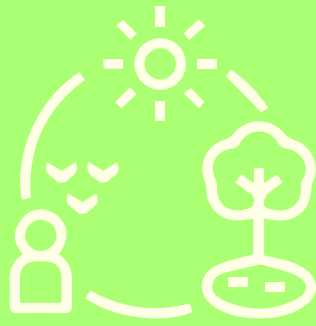
JOIN US ON  **LIVE**

 **SATURDAY, 26<sup>TH</sup> JUNE 2021**  
FROM 6.15 PM TO 7 PM

DESIGNED BY:



www.wordofm.in



# HIGHLIGHTS

OF JULY 2021


**JULY 2021**

## E-INAUGURATION OF "AGRIGATE" (ACCELERATOR FOR AGRI INNOVATORS & FARMERS)

**Chief Guest:** Dr. Rajiv Kumar (Vice-Chairman, NITI Aayog)

**Guest of Honour:** Dr. Chintan Vaishnav (Mission Director, Atal Innovation Mission- NITI Aayog)

**Keynote Speaker:** Mayank Gandhi (Founder, Global Parli)

**For more details:** <https://www.agrigateindia.in/>



## INTERACTION OF AIC-RMP INCUBATEES WITH R. RAMANAN (FORMER (FIRST) MISSION DIRECTOR, AIM- NITI AAYOG)



## STARTUP SUPPORT

- Annual Review of 6 Incubatees from Cohort 2 by AIC-RMP Mentors
- Mentoring Sessions by Arvind Rege & Uday Wankawala for 2 Incubatees at the Campus

## AIC-RMP INCUBATION PROGRAMME: COHORT 3

- Orientation Session on Cohort 3 Initiation Process for 50+ Startup Applicants from across the country
- Around 20 Mentors are involved in the evaluation of startup presentations from the Screening Rounds

## CONTRIBUTION TO THE ECOSYSTEM

- AIC-Pinnacle Entrepreneurship Forum in association with MeitY Startup Hub- Ministry of Electronics & Information Technology, Government of India hosted a panel discussion on 'Changing responsibilities of the Incubation Centre'. Dr. B.K. Sahu (Head- IPFC & WIPO, TISC, NRDC, Govt. of India) & Uday Wankawala (CEO, AIC-RMP) were the panelists.
- Uday Wankawala (CEO, AIC-RMP) delivered a session on "Faculty Role as a Mentor and the Steps for Setting Up Innovation and Incubation Centres at Academic Institutions" organized by Shri Guru Gobind Singhji Institute of Engineering and Technology, Nanded and MAGIC, Aurangabad. 100+ faculty members from across the country attended this session.

## ONBOARDING OF NEW MENTORS



**ANINDYA GHOSH**

(Founding Partner, Sam & Andy)

<https://in.linkedin.com/in/anindya-ghosh-22490b24>



**SAMEER JOSHI**

(Founding Partner, Sam & Andy)

[linkedin.com/in/sameer-joshi-7964b810](https://in.linkedin.com/in/sameer-joshi-7964b810)




**UNNIKRISHNAN NAIR**

(CEO, Anyday Fintech Pvt. Ltd.)

<https://www.linkedin.com/in/unnikrishnanbnair/>



## BAAT CHEET: EPISODE- 7



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‘Speak, Showcase & Seize’

# BAAT-CHEET

Episode-7


TOPIC

**‘POWER OF AGRICULTURE & SHOWCASE OF EARLY  
STAGE AGRI-TECH STARTUP’**




NITI Aayog


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ATAL INNOVATION MISSION




**FARZAN GHADIALLY**  
(Senator India, World Business  
Angels Investment Forum)  
AIC-RMP Mentor




**PRAMOD SESHAN**  
(Founder, PerFarm-  
Saras Agri Ventures Pvt. Ltd.)  
AIC-RMP Incubatee

JOIN US ON 

 SATURDAY, 31<sup>ST</sup> JULY 2021  
FROM 6.15 PM TO 7 PM

DESIGNED BY:



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Media

[www.wordofm.in](http://www.wordofm.in)

**Topic:** ‘Power of Agriculture & Showcase of Early Stage Agri-Tech Startup’

**Speakers:** Farzan Ghadially (Senator India, World Business Angels Investment Forum & AIC-RMP Mentor) and Pramod Seshan (Founder, PerFarm - Saras Agri Ventures Pvt Ltd & AIC-RMP Incubatee)

**Watch Now:** <https://fb.watch/78xOI1PkII/>



# HIGHLIGHTS

OF AUGUST 2021




**AUGUST 2021**

## AGRIGATE ORIENTATION & OPEN HOUSE (ONLINE SESSION)

**Speakers:** Jinesh Shah (Managing Partner, Omnivore), Sushil Jiwarajka (Chairman - Advisory Board, Global Parli), Mayank Gandhi (Founder, Global Parli), & Uday Wankawala (CEO, AIC-RMP)

**Attended by:** 45+ participants all across India (Applicants- Startups & Partners)



## PEER LEARNING

- Experience Sharing Session** (Series- 1 & 2) on the topic '**Fund Raising**' by AIC-RMP 2nd Cohort Incubatee, BHyve Founding Team- Ketaki Ogale & Omkar Pandharkame

**Attended by:** 15+ startups from Cohort-1 & 2

## VISIT BY 3RD COHORT STARTUPS APPLICANTS (SHORTLISTED)

### Startup Name

- 1. EmpyReal Galaxy Pvt. Ltd.** ( Founders: Mr. Shailesh Dhuri & Mrs. Swati Mehta)
- 2. T&T Solutions and Services Pvt. Ltd.** (Founders: Tejas Vispute & Tushar Mudliyar)
- 3. ALOM Education Pvt Ltd.** (Founder: Aparna Thakker)
- 4. Alpa Refurnish Enterprise** (Founders: Alpesh Jain & Parag Shirodkar)



## CONTRIBUTION TO THE ECOSYSTEM

- Webinar on the topic 'The World of Startups' on World Entrepreneurs' Day by Uday Wankawala (CEO, AIC-RMP) for Institute of Management Accountants (IMA), Pune Chapter

## BAAT CHEET: EPISODE- 8



ATAL INCUBATION CENTRE

*'Speak, Showcase & Seize'*

# BAAT-CHEET

Episode-8



NITI Aayog

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TOPIC

### Future Industries & Disruptive Marketing | Way forward for Startup community

(based on Global Trend Report |  
12 Industries That Will Thrive Thanks To Millennials)



**R RAMANAN**  
(Former (First) Mission Director  
Atal Innovation Mission &  
Additional Secy NITI Aayog)



**ANINDYA GHOSH**  
(Founding Partner, Sam & Andy  
& AIC-RMP Mentor)



**HOSTED BY**  
**UDAY WANKAWALA**  
(CEO, AIC-RMP)

JOIN US ON 

 **MONDAY, 30<sup>TH</sup> AUGUST, 2021**  
FROM: 5 - 5.45 PM

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Word of Mouth Media  
[www.wordofm.in](http://www.wordofm.in)

**Watch Now:** <https://youtu.be/9Tsmba3WGz8>

## ONBOARDING OF NEW MENTORS



**SUSHIL MUNGEKAR**

(Founder & CEO, Enpower)  
<https://www.linkedin.com/in/sushil-mungekar-607978a>



**VIVEK TIKOO**

(Co-Founder (Director),  
Energyis Infotech India Pvt. Ltd.)  
<https://www.linkedin.com/in/vivektikoo/>



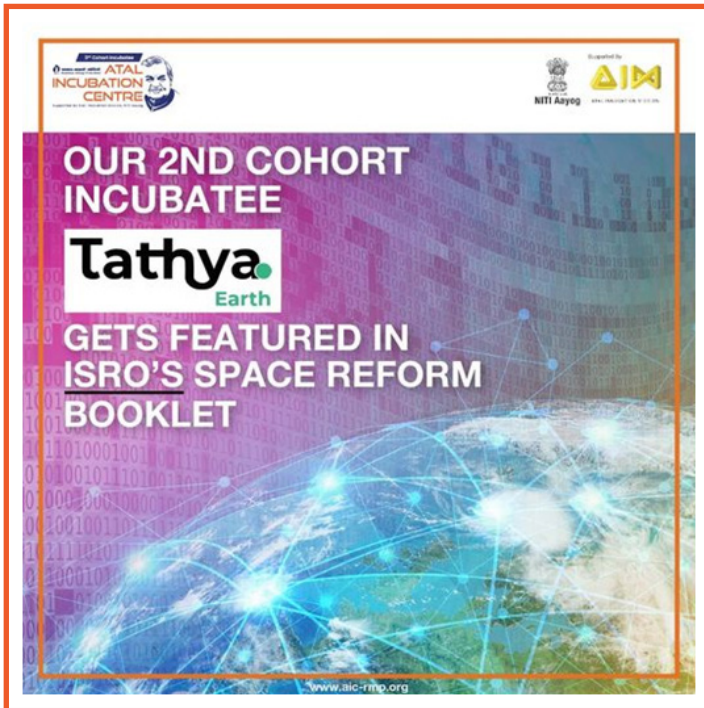
# HIGHLIGHTS

OF SEPTEMBER 2021



# **SEPTEMBER 2021**

## ACHIEVEMENT



Tathya.Earth provides near real-time insights on Economic & Environmental Indicators using alternative datasets such as Satellite Data.

## MENTOR QUOTES

**Rajive Gulati**  
 Former Head UN Technology Innovation Labs UNTIL India


“  
 The playground for Startups Innovators like Atal Incubation Centre- Rambhau Mhalgi Prabodhini (AIC-RMP) being facilitated under Atal Innovation Mission is bringing a big impact. It is always a great learning when as a Mentor we handhold the young innovative adoptive minds from these playgrounds and aligns their innovations to create an impact in society.

www.aic-rmp.org


## SESSIONS / PROGRAMME

### ● AIC-RMP –Introductory Session for 3rd Cohort Incubatees

On 4th September 2021, an introductory session was organized for 13 startups from AIC-RMP Cohort-3 representing 5 states i.e. Maharashtra, Jharkhand, Uttar Pradesh, Haryana & Tamil Nadu and consisting of 6 Women Entrepreneurs. Total of 19 Founders (from these 13 startups) alongwith AIC-RMP Mentors attended this session.

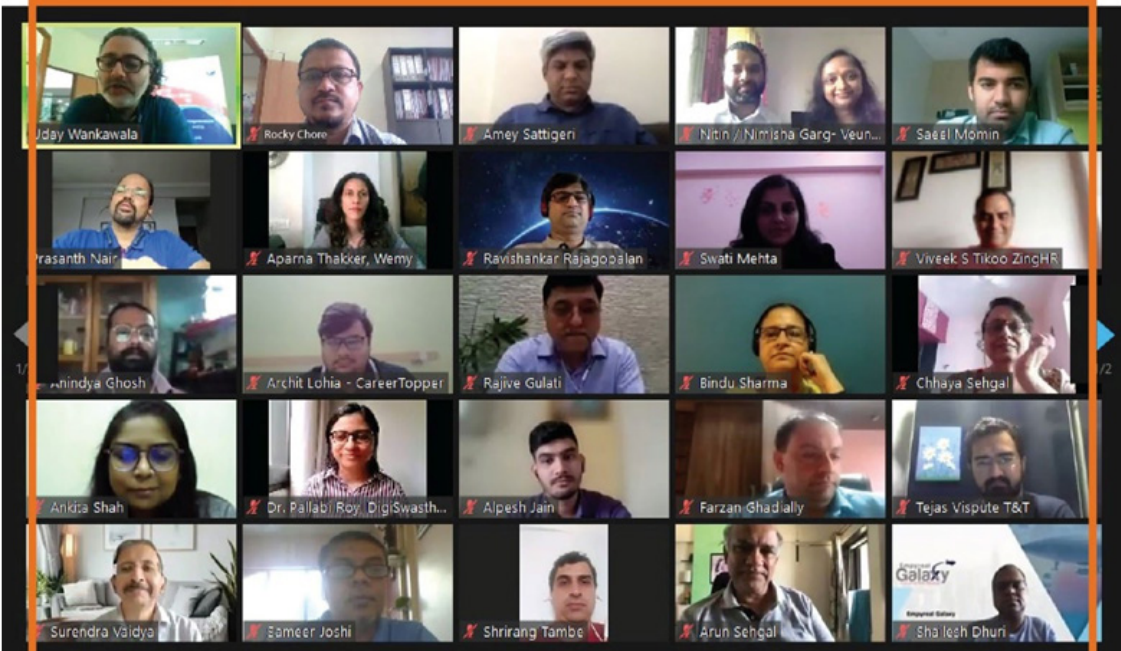


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**AIM**  
ATAL INNOVATION MISSION

# AIC-RMP Cohort-3 Incubatees' Introductory Session

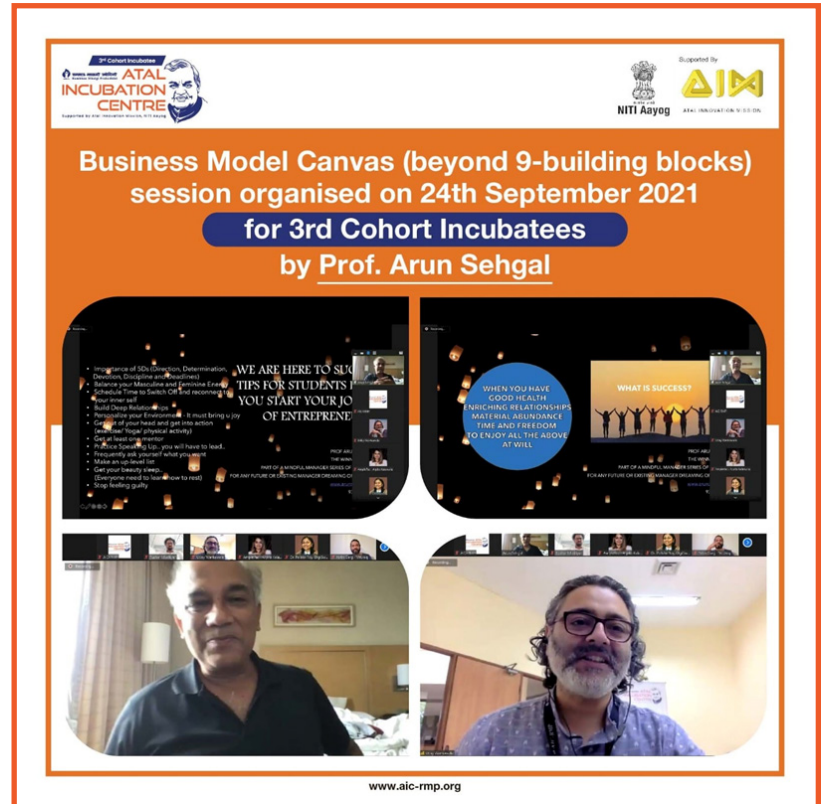


**Date: 4th September, 2021**

[www.aic-rmp.org](http://www.aic-rmp.org)

● **Business Model Canvas Session (beyond 9 building blocks) by Prof. Arun Sehgal for 3rd Cohort Incubatees:-**

Prof. Arun Sehgal guided all the 3rd Cohort Incubatees (13 Startups) by conducting this exclusive session & sharing his rich experience as a first-generation entrepreneur.



● **AGRIgate Panel Assessments to Shortlist Startup Applicants:-**

A total of 12 startups were called for Panel Assessment to be shortlisted for AGRIGate. ([www.agrigateindia.in](http://www.agrigateindia.in))

**Jury Members: -**

Ambrish Karvat, Farzan Ghadially, Radhakrishnan KVA, Rajive Gulati, Sushil Jiwrajka, Vivek Bharati, Dr. Vivek Damle,

● **BYST – Bharatiya Yuva Shakti Trust - Mentor Development Programme in association with AIC-RMP**

BYST aims to create a pool of mentors at every touch point where a potential entrepreneur currently interacts. In order to strengthen its impact by preparing mentors for their role, & supporting their ongoing development, BYST develop mentoring skills of aspirants through Mentoring Online Learning Programme. Total 22 participants from AIC-RMP community attended this two-day virtual programme.



## BAAT CHEET: EPISODE – 9



*'Speak, Showcase & Seize'*  
**BAAT-CHEET**  
Episode-9  
Panel Discussion  
**Start. Fail. Restart**

**SAMEER JOSHI**  
MODERATOR  
Founding Partners,  
Sam & Andy

**ANINDYA GHOSH**

**SUSHIL MUNGEKAR**  
Founder & CEO,  
ENpower

**BHUSHAN GAJARIA**  
Founder,  
Beehive Capital Advisors Ltd.

**CHIRAG BHANDARI**  
Founder & CEO,  
Ennoble Social Innovations

JOIN US ON  **LIVE**

 **SATURDAY, 25<sup>TH</sup> SEPTEMBER 2021**  
FROM: 6:15 - 7:00 PM

KNOWLEDGE PARTNER  
**sam&andy**  
STRATEGY SOLUTIONS. SUCCESS.

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www.wordofm.in

Baat Cheet Episode – 9 Video Link: - <https://youtu.be/WAT29ZLqIL4>

## ONBOARDING OF MENTOR



**SUNIL DESHMUKH**

(GLOBAL DIRECTOR, LEADERSHIP  
COACH & STARTUP MENTOR)

<https://www.linkedin.com/in/sunil-deshmukh-9b85443/>

## GOVERNING BOARD MEMBERS



**MANGAL PRABHAT LODHA**  
 Founder, Macrotech Developers &  
 President, Mumbai BJP



**RAVINDRA SATHE**  
 Director General,  
 Rambhau Mhalgi Prabodhini



**KIRIT BHANSALI**  
 Partner, Smital Gems



**SHRIKANT BADVE**  
 Managing Director-  
 Badve Group of Industries



**JAI MRUG**  
 Director,  
 Gururaya Solutions Pvt. Ltd.

## AIC-RMP IMPACT

TILL SEPTEMBER 2021



44

Startups  
Incubated



12

Collaborative  
Programmes



6

Investment  
Partners



152

\* No. of Jobs  
created  
(2 Cohorts)



1

Accelerator  
Programme



6

Corporate  
Partners



60+

No. of  
Mentors



11

Academic  
Partners



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**Thane- 401106,**  
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